Week Ending January 1st, 2022:
New Ads Down Slightly Over The Week to Second Lowest Level Of The Past 6 Months

WETHERSFIELD, January 7th, 2022 – During the week ending January 1st, 2022, there were 5,280 new postings, down 387 new ads or -7% from a week ago. This overall decline was tempered by gains in Retail Trade and driven by losses in Finance & Insurance, Health Care & Social Assistance, and Educational Services, all of which had over the week declines of 123 new ads or more. This large drop in new ads during the second half of December occurred during the uptick in omicron covid cases and echoes the large new ad drop shown below during the first half of July as the Delta variant lead to a late-summer case increase[1]. Though the past two weeks of new ads are down over a third from four weeks ago and represent the second largest 2 week drop over the past 6 months, total new ads ending in the last week of 2021 and first week of 2022 remain substantially higher than corresponding weeks a year ago. During the weeks ending 12/26/2020 and 01/02/21, new ads were 3,283 and 2,413 respectively.

Weekly Statewide New HWOL Job Ads through 1/1/22

Source: CT DOL Analysis of HWOL
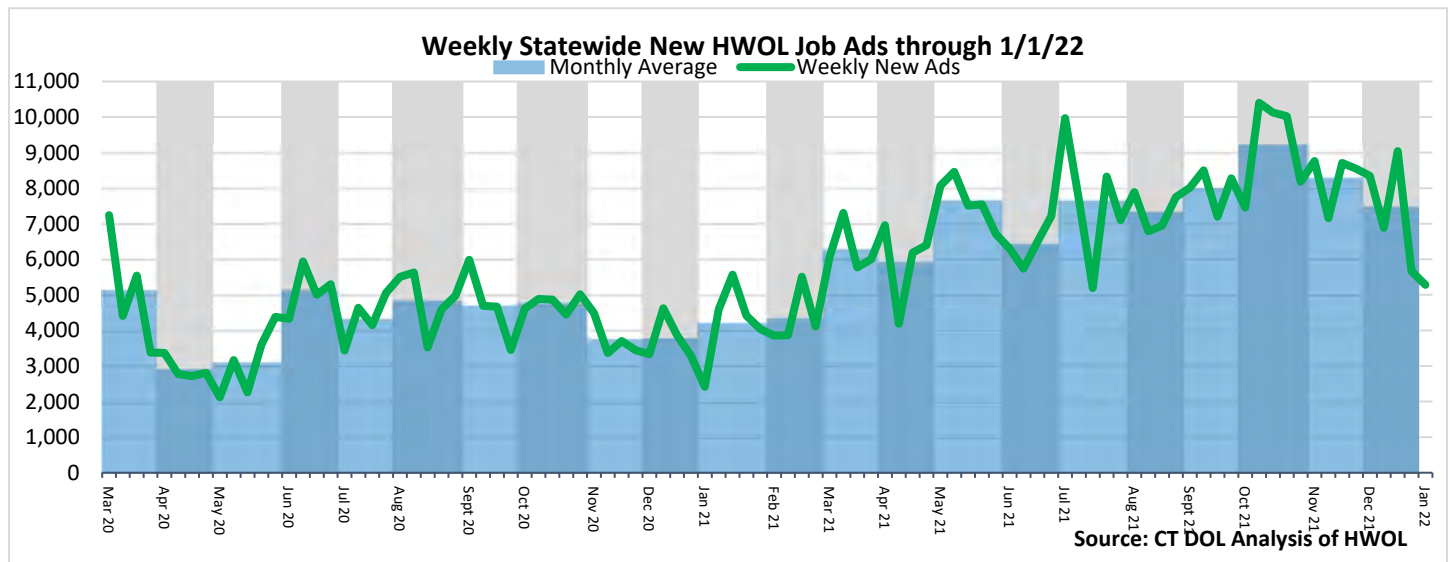
Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Accommodation & Food Service.

Occupations with the most new postings include Registered Nurses, Laborers & Freight Material Movers, and Wholesale & Manufacturing Sales Representatives.

Employers with the most new postings include Amazon, Yale-New Haven Health System, and Siemens.

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[1] The New York Times. Coronavirus in the U.S.: Latest Map and Case Count. Accessed 1/6/2022.
https://www.nytimes.com/interactive/2021/us/covid-cases.html

The three industries with the most new job postings where

- **Health Care & Social Assistance** (1,140 new postings, -11% over the week)
- **Retail Trade** (924 new postings, +50% over the week)
- **Accommodation & Food Service** (341 new postings, +9% over the week)

NAICS	Industry	Ads Week Ending: 1/1/22	1 week ago: 12/25/21	4 weeks ago: 12/4/21	1 week change		4 week change	
					%	#	%	#
0	Total	5,280	5,667	8,346	-7%	-387	-37%	-3,066
11	Agriculture, Forestry, Fishing and Hunting	5	3	7	67%	2	-29%	-2
21	Mining, Quarrying, and Oil and Gas Extraction	6	7	10	-14%	-1	-40%	-4
22	Utilities	32	69	33	-54%	-37	-3%	-1
23	Construction	68	86	146	-21%	-18	-53%	-78
31	Manufacturing	279	343	636	-19%	-64	-56%	-357
42	Wholesale Trade	17	40	50	-58%	-23	-66%	-33
44	Retail Trade	924	615	922	50%	309	0%	2
48	Transportation and Warehousing	101	167	241	-40%	-66	-58%	-140
51	Information	123	160	363	-23%	-37	-66%	-240
52	Finance and Insurance	268	459	693	-42%	-191	-61%	-425
53	Real Estate and Rental and Leasing	72	93	88	-23%	-21	-18%	-16
54	Professional, Scientific, and Technical Services	200	318	438	-37%	-118	-54%	-238
55	Management	17	2	10	750%	15	70%	7
56	Administrative and Support	140	169	238	-17%	-29	-41%	-98
61	Educational Services	149	272	356	-45%	-123	-58%	-207
62	Health Care and Social Assistance	1,140	1,283	1,878	-11%	-143	-39%	-738
71	Arts, Entertainment, and Recreation	43	43	77	0%	0	-44%	-34
72	Accommodation and Food Services	341	313	531	9%	28	-36%	-190
81	Other Services (except Public Administration)	118	67	108	76%	51	9%	10
92	Public Administration	52	105	106	-50%	-53	-51%	-54
99	Unspecified	1,185	1,053	1,415	13%	132	-16%	-230

Source: CT DOL Analysis of HWOL

Fourteen sectors had job posting decreases over the week, one was unchanged and six had increases. The fourteen decreasing sectors fell by a combined 924 new ads and the six increasing sectors grew by a combined 537 new ads. About half of the decline among decreasing sectors occurred at Finance & Insurance (-191 new ads), Health Care & Social Assistance (-143 new ads) and Educational Services (-123 new ads). Among the combined 537 gain at the six increasing sectors, 57% occurred within Retail Trade (+309 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

New Job Postings by Occupation

Occupation	Ads Week Ending: 1/1/22	1 week ago: 12/25/21	4 weeks ago: 12/4/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	364	429	519	-15%	-65	-30%	-155
Laborers and Freight, Stock, and Material Movers, Hand	299	143	167	109%	156	79%	132
Sales Representatives, Wholesale and Manufacturing	163	152	197	7%	11	-17%	-34
Retail Salespersons	158	158	419	0%	0	-62%	-261
Customer Service Representatives	116	104	146	12%	12	-21%	-30
First-Line Supervisors of Retail Sales Workers	114	130	160	-12%	-16	-29%	-46
Medical and Health Services Managers	107	88	125	22%	19	-14%	-18
Heavy and Tractor-Trailer Truck Drivers	73	75	155	-3%	-2	-53%	-82
Secretaries and Administrative Assistants	71	58	83	22%	13	-14%	-12
First-Line Supervisors of Food Preparation and Serving Workers	64	36	50	78%	28	28%	14
Packers and Packagers, Hand	59	19	32	211%	40	84%	27
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	52	35	62	49%	17	-16%	-10
Security Guards	50	115	100	-57%	-65	-50%	-50
Licensed Practical and Licensed Vocational Nurses	49	46	54	7%	3	-9%	-5
Driver/Sales Workers	42	28	35	50%	14	20%	7
Magnetic Resonance Imaging Technologists	41	6	17	583%	35	141%	24
Merchandise Displayers and Window Trimmers	41	13	53	215%	28	-23%	-12
Nurse Practitioners	40	35	56	14%	5	-29%	-16
Food Service Managers	40	30	85	33%	10	-53%	-45
General and Operations Managers	40	66	88	-39%	-26	-55%	-48
Bookkeeping, Accounting, and Auditing Clerks	39	49	41	-20%	-10	-5%	-2
Waiters and Waitresses	37	44	54	-16%	-7	-31%	-17
Sales Managers	33	45	40	-27%	-12	-18%	-7
Cashiers	31	30	47	3%	1	-34%	-16
Medical Secretaries and Administrative Assistants	31	38	34	-18%	-7	-9%	-3

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (364 new postings, -15% over the week)
- Laborers, Freight, and Material Movers (299 new postings, +109% over the week)
- Sale Representatives, Wholesale & Manufacturing (163 new postings, +7% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 1/1/22	1 Week Ago: 12/25/21	4 Weeks Ago: 12/4/21	1 Week # Change	4 Week # Change
Amazon	488	125	123	363	365
Yale-New Haven Health System	67	43	362	24	-295
Siemens	64	4	8	60	56
UnitedHealth Group	59	61	109	-2	-50
Trinity Health	49	38	84	11	-35
Hartford Healthcare	48	191	158	-143	-110
Totalmed Incorporated	47	10	19	37	28
Psg Global Solutions	44	4	1	40	43
Boston Market	41	0	15	41	26
Marrakech	40	0	1	40	39
Allied Universal	29	95	68	-66	-39
Walgreens Boots Alliance Inc	28	49	32	-21	-4
ECHN	27	38	9	-11	18
KPMG	27	8	18	19	9
Citizens Financial Group	26	4	1	22	25
The Home Depot Incorporated	26	5	14	21	12
Michaels Arts and Crafts	25	14	23	11	2
Seasons Hospice & Palliative Care	25	11	18	14	7
Boehringer Ingelheim	24	7	5	17	19
Yale University	24	27	30	-3	-6
Certified Mobile Notary Service	24	8	30	16	-6
Aya Healthcare	23	35	26	-12	-3
Lockheed Martin Corporation	23	34	13	-11	10
Charter Communications	23	15	12	8	11
Jewish Senior Services	23	4	2	19	21

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Health Care & Social Assistance, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 25 percent of all new ads. Among the top 25 employers, 17 had over the week ad increases and 8 had decreases. The 17 increasing employers had a combined 763 new ads, and the eleven decreasing employers in the top 25 fell by a combined 269 new ads. The largest increasing employer over the week was Amazon (+363 new ads) and the largest decreasing employer was Hartford Healthcare (-143 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:
https://www1.ctdol.state.ct.us/lmi/HWOL2021.pdf